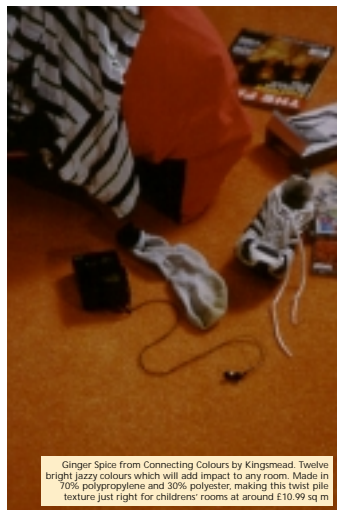


TECHNOLOGY MAKES THE DIFFERENCE

In addition to tailoring man-made fibres to meet specific performance demands, constant improvements in fibre technology also allow the manufacturers to specify exactly the right yarn for the intended location of the carpet. For example, the characteristics required in a bathroom carpet are not the same as those for a kitchen. The ideal bedroom carpet will need to perform differently to say, a child's playroom. Best of all, rooms subjected to less wear-and-tear can be fitted with the comfort of a wall-to-wall carpet, economically, simply by using man-made fibres in a lower pile weight or density.



Canteloup, one of six vibrant shades in Five Star designed especially for bathrooms with a heavy polypropylene and polyester, soft deep pile and a hand washable waffle back by Cormar. £17.99 sq m



Ginger Spice from Connecting Colours by Kingsmead. Twelve bright jazzy colours which will add impact to any room. Made in 70% polypropylene and 30% polyester, making this twist pile texture just right for children's rooms at around £10.99 sq m



Tanagra by Crossley of Canada, specified for Bowood House to withstand wear from 140,000 visitors a year. In 100% DuPont Antron® Excel from David Luckham Carpet Consultants.



Oasis designed especially for the bathroom in soft, tough, waterproof and easy-to-clean 100% nylon. Guaranteed for 10 years by Flotex. £25 sq m.