

# MAN-MADE FIBRES

Many man-made fibres have been engineered to provide specific performance and aesthetic characteristics in the resultant carpet. These fibres include: polypropylene, used for its cleanability, water resistance and lower cost; polyester, much of which uses reclaimed raw materials and mainly used in thicker pile carpets such as saxonies due to its inherent bulking properties and dyeing capabilities; nylon, possibly the most hardwearing carpet fibre. All man-made fibres have improved enormously since they were first used in the early 1950's. Added crimp and modified fibre surfaces ensure improved resilience and performance. In fact, the old perception of them as prone to soiling or staining has been addressed and many now come with built-in stain resist treatments. Although not as fire retardant as wool, in general they cost less and wear longer.

The leading branded fibre is DuPont's Antron<sup>®</sup>, which incorporates either Teflon<sup>®</sup> Super Protection or Stainmaster and can be seen in scores of qualities and colour textures.



Moderna Twist in 100% bleach cleanable polypropylene by Kingmead. £16.99 sq m



Made partly from recycled raw material Fifth Avenue is a deep pile saxony in 100% Polyester. 30 colours with a five year Stain Resist warranty from Wilton Royal. £23.99 sq m



Malmö in Sunflower from the Ports of Call range by Shaw Carpets. Made with 100% Antron<sup>®</sup> fibre incorporating Stainmaster protection. £17.99 sq m



Paramount in Oxford Blue. An extra close twist in 100% polypropylene in 13 fashionable heather shades with Scotchgard protection by Cormar. £13.50 sq m



Sentiment in Wisteria by Abingdon Carpets. A luxury saxony texture in 100% Antron<sup>®</sup> with Stainmaster protection and a five year Stain Resist warranty. £17.99 sq m



Capri by Kosset, colour Paprika in 100% Antron<sup>®</sup> with Stainmaster protection and a five year Stain Resist warranty. £14.99 sq m

# DuPont ANTRON<sup>®</sup>

THE BEST FIBRE MAN CAN MAKE

Long ago, the two main benefits of all man-made fibres were low cost and hard wear, bringing serviceable wall-to-wall carpets within the reach of practically every household. In fact, they started a furnishing revolution.

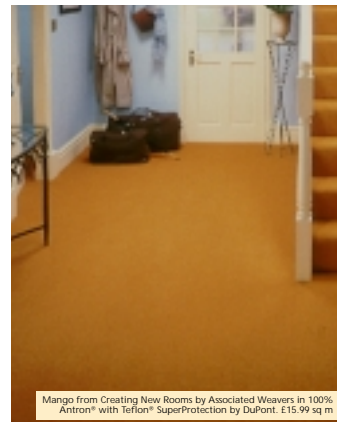
Since then, these two main attributes have been joined by many others, including bounce and resilience, static control and perhaps the most significant advantage for all busy families, the engineering of built-in stain resistance.

The fibre company pioneering these technological advances is, without doubt, DuPont. For over thirty years, DuPont's Antron<sup>®</sup> fibre has been acknowledged as the leading brand in man-made carpet fibres for homes as well as busy work and leisure environments. DuPont works closely with top carpet manufacturers to ensure that every carpet made with Antron<sup>®</sup> fibre meets the highest standards. This partnership, dedicated to performance, aesthetics and value, brings to you an unrivalled choice of texture and colour in carpets designed for every room in your home.

For carpets with lasting good looks check that they carry the DuPont Antron<sup>®</sup> label.



Antron<sup>®</sup> and Teflon<sup>®</sup> are registered trade marks of DuPont.



Mango from Creating New Rooms by Associated Weavers in 100% Antron<sup>®</sup> with Teflon<sup>®</sup> SuperProtection by DuPont. £15.99 sq m